

Rubric: Book/Movie Recommendation Poster

Name: _____

Period: _____

Date: _____

	Outstanding (A)	Strong (B)	Acceptable (C)	Deficient (D)	Unacceptable (F)
Recommendation Paragraph: The author has included a recommendation paragraph that clearly explains which version is superior and includes at least three convincing reasons why. The paragraph is written clearly and is easy to understand.	20 pts.	18 pts.	16 pts.	14 pts.	12 pts.
Summary Paragraph: The author has included a summary paragraph that thoroughly introduces the book or movie, explains the background situation, identifies the main characters, and includes the main events of the plot without spoiling the ending. The paragraph functions to capture the viewer's attention and interest the viewer in the story. The paragraph is written clearly and is easy to understand.	20 pts.	18 pts.	16 pts.	14 pts.	12 pts.
Outside Sources: The author has included at least two quotations from other reviewers. These quotations should help persuade the viewer to agree with the author's position. The reader must also give proper credit to the original authors by listing the author's name and the source of the review (website name).	20 pts.	18 pts.	16 pts.	14 pts.	12 pts.
Overall Design: The author has included pictures of the book and movie covers. The author has also used design elements (fonts, colors, sizes, etc.) to make the poster visually appealing to the viewer.	20 pts.	18 pts.	16 pts.	14 pts.	12 pts.
GRAND TOTAL: _____ / 80 PTS.					

*Point values listed above are "maximums" per category. If, for example, your recommendation paragraph is considered **Strong (B)**, it can earn a maximum of 18 points, and a minimum of 16.5 points. Any item that is considered **Unacceptable (F)** may earn any score below 12 points, all the way down to 0 points.*